

# Syllabus

## APRU SDG Education for Global Citizenship Program 2024

Program period: June 1 – August 30, 2024 (hybrid)

<https://apru-sdg4gc.chula.ac.th/>



**Chula**  
Chulalongkorn University



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**上海交通大学**  
SHANGHAI JIAO TONG UNIVERSITY



**香港中文大學**  
The Chinese University of Hong Kong

In partnership with the United Nations

### Program description

The **APRU SDG Education for Global Citizenship (APRU SDG4GC)** is an intercultural, transdisciplinary, and interactive program that fosters global citizenship among students from 60 universities in 20 economies across the Pacific Rim. Co-designed by six core-partner universities in collaboration with the United Nations (UN), the program builds knowledge of global issues and global literacy among students. This is achieved through learning about the Sustainable Development Goals (SDGs), exploring in-depth some of the world's biggest challenges, and proposing solutions using a framework for collaborative development of social innovation prototypes. The program places critical importance in introducing locally embedded unique case studies among the network members to help students develop a broad array of perspectives and deepen understanding of the SDGs. In the 2024 program, APRU SDG4GC will conduct a hybrid program under the umbrella theme of “*Shaping the Future of Health & Wellbeing.*” The program will explore the many dimensions of wellbeing, including social, cultural, emotional, spiritual, intellectual, mental, physical, and economic. By drawing on multiple disciplines and practices, the program aims to build a strong sense of global citizenship toward resilient global communities.

### Program rationale

In addition to the challenges of the pandemic in the recent years, the world is experiencing increasing conflicts, violence, and injustice. A sense of solidarity in the face of these challenges has brought people from all continents closer together to support each other and work toward better futures. This is creating an unprecedented momentum for global-level societal transformation. It is in this context that a core group of six APRU member universities launched the APRU SDG4GC program in year 2022, to open a new avenue of international engagement for students and faculty members working with multiple stakeholders in society.

As key institutions of higher learning, universities have a clear responsibility to nurture inclusive culture and respect for diversity. As a diverse network of flagship universities across the world, APRU is well-placed to lead in promoting these core values of humanity and in advancing the SDGs. It is of particular importance to emphasize and instill these values among students at this time, when the world is undergoing dynamic transitions and demanding the resolution of interconnected challenges. The unique network of APRU has been harnessed to cultivate new intercultural, international, and transdisciplinary learning opportunities for participating students, exposing them to a diverse range of cultures and practices. The program has also encouraged active learning initiatives by students themselves through mentorship activities. To facilitate such learning, APRU SDG4GC conducts the program under a select but broad theme each year.

### **Shaping the Future of Health & Wellbeing**

Health is “a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity” (WHO). Wellbeing is at the heart of this definition, which, without any doubt, is a shared aspiration for all peoples in our turbulent world. While the broadly acknowledged dimensions of wellbeing include the social, cultural, emotional, spiritual, intellectual, mental, physical, environmental, and economic, wellbeing can be measured in a great many ways. For this reason, access to knowledge plays a key role, as wellbeing is “a conscious, self-directed and evolving process of achieving our full potential” (National Wellness Institute).

In the context of the SDGs and in reflecting on the role of global citizenship to work toward the resilience of global communities, it is imperative that wellbeing be discussed and achieved at the community/societal level. An attempt to discuss the holistic concept of wellbeing itself therefore provides us a meaningful opportunity to reflect on global citizenship.

Health and wellbeing, and how they are related to both the SDGs and global citizenship, will be approached via multiple disciplines and practices during the program.

### **Program objectives**

- To foster global citizenship via SDG education/learning.
- To provide new intercultural, international, and transdisciplinary learning opportunities for the participants.
- To co-create knowledge for sustainability via multi-stakeholder engagements, including UN linkages.
- To build knowledge of global issues and global literacy among students.

### **Student learning outcomes**

Students will

- develop a broad array of perspectives and deepen their understanding of the Sustainable Development Goals (SDGs) through the involvement of unique case studies from APRU network members.
- develop an understanding of SDG 3 (Good Health and Wellbeing) and larger social issues faced by their own communities and comparatively, across other communities represented in the cohort.
- gain in-depth knowledge, wisdom, and inspiration from actors on the ground in Malaysia or Thailand via onsite community engagement.
- develop ethical understanding and practices of community-engaged research.
- develop skills and understanding of design thinking and social innovation as a tool to design and prototype a new initiative to address a community challenge.
- develop intercultural communication, research, coordination, and presentation skills by learning and working together with a diverse group of students and mentors.

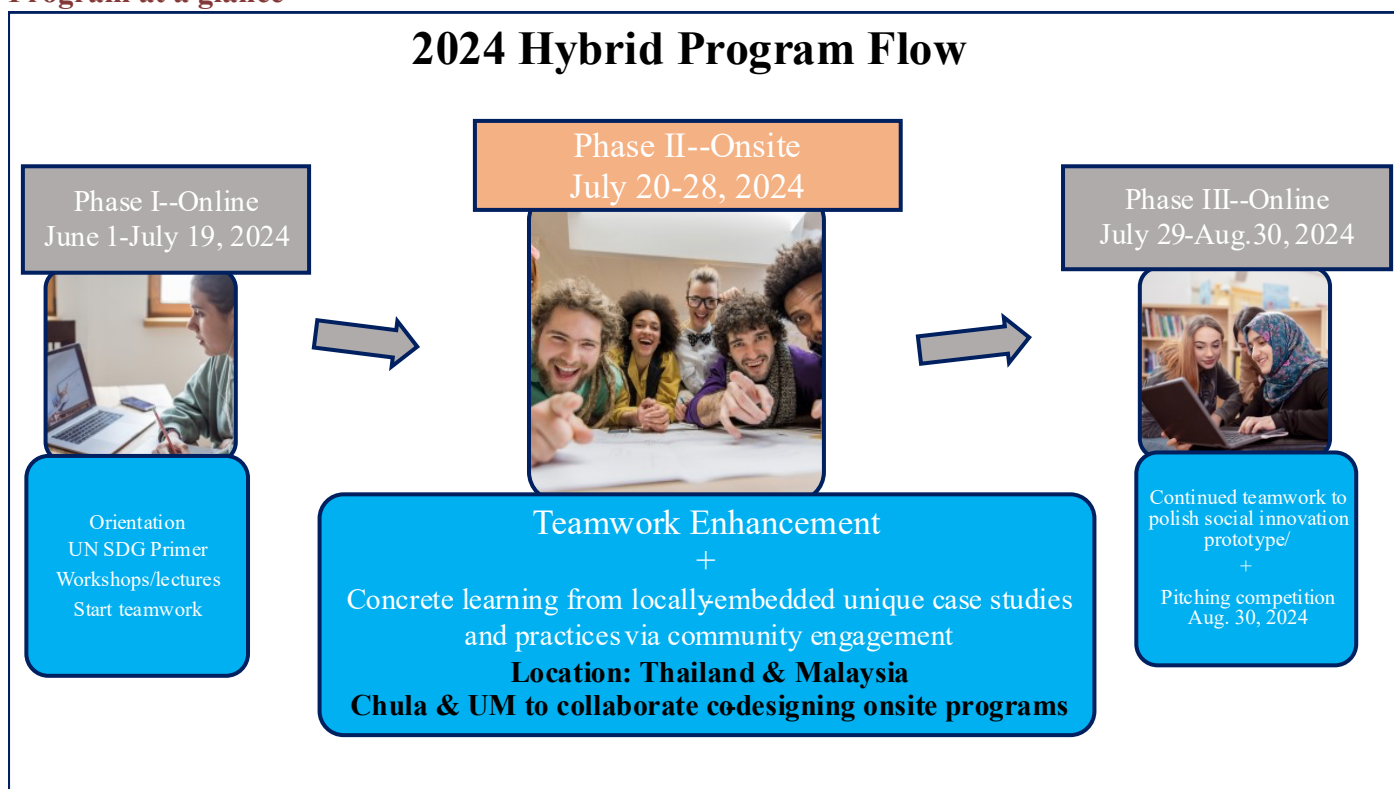
### **Learning methodology**

Understanding of global citizenship will be guided by: 1) understanding the role of global institutions and UN institutions in shaping global communities, 2) learning how each of us navigate world views as individuals via intercultural communication, dialogue, and engagement with communities, 3) learning

different ways in which each of us can take action, e.g. research, community service, volunteerism, 4) learning how to think critically while interacting in global communities, confronting our own assumptions and being mindful and empathetic to diverse needs. Specific methodology will entail:

- Interactive lectures, panel sessions, workshops, and other learning opportunities on the three essential core topics: global citizenship, health & wellbeing, and social innovation. Learning activities will be provided by APRU member universities, UN agencies, and experts from a range of different sectors.
- A one-week onsite program either in Malaysia or Thailand, which will be co-hosted by Universiti Malaya and Chulalongkorn University. The onsite experiential learning will entail a field visit to learn from local practices via community engagement, training in community-engaged research ethics, a workshop to share insights and findings from the field visit, and teamwork to consolidate the data. Additional cultural learning opportunities will also be provided.
- The UN SDG Primer, which is self-paced, will be used to establish a common foundation of understanding of the SDGs and the UN system supporting the 2030 Agenda for Sustainable Development.
- A mentorship program facilitated by social innovation and design thinking experts will guide students' team work to develop social innovation prototypes that address the pressing challenges of societies globally. Diversity will be considered when formulating student teams.
- A pitching competition for the social innovation prototypes developed by the student teams. A panel of UN experts and practitioners will serve as judges.

### Program at a glance



### Assessment of students' achievement

The APRU SDG4GC certificate<sup>\*1</sup> will be granted to students who:

- Participate<sup>\*2</sup> in all online/onsite compulsory programs as announced<sup>\*3</sup>
- Complete the UN SDG Primer<sup>\*4</sup>
- Fully engage in the teamwork/mentorship program and complete a self-assessment<sup>\*5</sup>
- Submit a short essay(s) when required by the course lecture/workshop
- Complete a social innovation prototype through teamwork and present it at the pitching competition.

As of March 4, 2024

Notes:

- \*1 Certificate of completion will be jointly issued by partners.
- \*2 In the event that a student cannot participate in the required online sessions synchronously, he/she can watch the recorded sessions/activities on the program website at a later date to fulfill this requirement.
- \*3 Approximate contact hours: 120 hrs.
- \*4 [The SDG Primer | UNSSC | United Nations System Staff College.](#)
- \*5 Assessment tools will be provided by the Academic Committee.

**Credits**

APRU SDG4GC is a certificate program. However, based on the achievement of each student through the compulsory sessions offered, each APRU University may decide to grant credits. Chulalongkorn University recognizes 3 credits for this program.

**Program calendar**

- Indicated in Bangkok time (UTC+7) unless otherwise indicated. Many online activities will be conducted synchronously so that students may benefit from interaction with the instructors/resource persons and fellow students.
- Any updates and changes will be announced at <https://apru-sdg4gc.chula.ac.th/>
- CU=Chulalongkorn University, UM=Universiti Malaya, CUHK=The Chinese University of Hong Kong, KU=Kyushu University, SJTU=Shanghai Jiao Tong University, SFU=Simon Fraser University.

**Program timeline**

Date	Activity	Mode & Time	Duration/ contact hrs	Remarks
<b>June 1, 2024</b>	Orientation <ul style="list-style-type: none"> <li>▪ Keynote addresses “From Global Crises to Global Citizenship: Shaping our Futures”</li> <li>▪ Workshop: Intro to SDGs</li> </ul>	Synchronous 08:00-10:00 Bangkok Time (UTC+7)	2 hrs	2 Keynote speakers Workshop by UN officer
<b>Throughout</b>	Online mentorship and teamwork	Synchronous	30 hrs	Each team to determine the arrangements. Up to 30 hrs of guidance by the mentors.
<b>June 2-July 19, 2024</b>	<b>Lectures and Workshops</b>			
	<u>Workshop</u> Empathy, Intercultural Dialogue and Communication	Synchronous	2 hrs	
	<u>Workshop</u> Social innovation I: Introduction to Design Thinking	Synchronous	1 hr	
	<u>Workshop</u> Social Innovation II: User Validation and Value Proposition, Business Model Generation	Synchronous	1 hr	
	AI and Media Literacy	Asynchronous	1 hr	
	<u>Workshop</u> Civic Engagement in Practice: Youth Participatory Governance	Synchronous	2 hrs	Kota Kita Foundation

	Critical Thinking for Global Citizenship	Asynchronous	1 hr	Follow up workshops will be conducted during onsite activities
	One Health: Climate Crises and Planetary Health	Asynchronous	1 hr	
	Weaving Diversities in Southeast Asia: Political, Social and Cultural Perspectives	Asynchronous	1 hr	
	UN Global Seminar	Synchronous	2.5 hrs	c/o UNESCAP hybrid
	Peace and Dignity —A Path to a Human-Centered Global Community for Wellbeing	Synchronous	1.5 hr	
	UN SDG Primer	Asynchronous	3.5 hrs	Self-paced
<b>July 20-28, 2024</b>	Community visit, workshops and teamwork in Thailand/Malaysia	Onsite & synchronous	49 hrs	Details to be announced 7 hrs x 7 days
<b>Aug. 30, 2024</b>	Pitching Competition	Synchronous 08:00-11:00 Bangkok Time (UTC+7)	3.5 hrs	
<b>Total contact hours</b>			120 hrs	

\* Subject to change

### Pitching competition

- The pitching competition for social innovation prototypes by the student teams will take place online on August 30, 2024, between 8:00-11:30 Bangkok Time (UTC+7).
- The winning team of the competition will be awarded with a special achievement certificate issued by the UNESCAP Subregional office for Southeast Asia.

### Disclaimer

APRU SDG4GC reserves the right to modify this information throughout the program year.

### UN Partnership

Chulalongkorn University's close partnership with the Office of the UN Resident Coordinator in Thailand will ensure the Program's close linkages and support from various UN agencies across the globe, not to mention those from the Asia-Pacific region and [Thailand](#). This program will receive full support from UN agencies in various aspects throughout its conception and implementation, which include but is not limited to the following:

- Advice on SDG programs and up-to-date global issues
- Providing resource persons for lectures, trainings, and mentorship on relevant topics
- Providing judges at the social innovation competition
- Jointly issuing program certificates with core partners and APRU
- Providing additional youth engagement opportunities to the outstanding students to be selected, including a youth participant invitation to a flagship UN event, e.g., the Asia Pacific Forum on Sustainable Development or the Annual Session of UNESCAP.